

# PULSE: Participatory Urban Living for Sustainable Environments

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Big Data for Precision Medicine Symposium

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**PULSE**  
Participatory Urban Living for Sustainable Environments

# Project aim

Transform public health from a **reactive** to a **PREDICTIVE** system using Big Data and IT tools and technologies.

Shift public health from a surveillance-based system to an *inclusive* and *collaborative* system via citizen engagement/citizen science.

**Minimize** environmental and behavioral risk of chronic disease incidence and prevalence via an integrated system of sensors, app and data analytics.

# Why is this critical?

**Air Pollution Deaths Cost the Global Economy US\$225 Billion ...**

**In 2013, the aggregate cost of premature deaths was more than US\$5 trillion worldwide. In East and South Asia, welfare losses related to air pollution were the equivalent of about 7,5 percent of GDP...**

**— The World Bank 2016**

# Our Urban Health Disadvantage

- Cities are burdened by high levels of non-communicable diseases. The increasing incidence, earlier onset, and aging populations in cities, create a multiplier effect.
- Type 2 Diabetes (T2D) has been called the 'plague of the 21st century'. T2D has also been described as the 'hidden enemy' as symptoms of the disease may not be apparent for some time.
- Factors driving the increased incidence of T2D include urbanization, sedentary lifestyle and obesity.



The final goal is to build **extensible models and technologies to predict, mitigate and manage public health problems**, and promote population health, in «Smart» cities, **embracing integrated IT infrastructures and solutions**, and **citizen services**, including health.

Leverage **participatory health**

**Air pollution and Asthma**  
**Physical inactivity and Type 2 Diabetes.**  
**Well-being in communities.**



**Public health organization**



**Wearable monitor**



**Citizens**

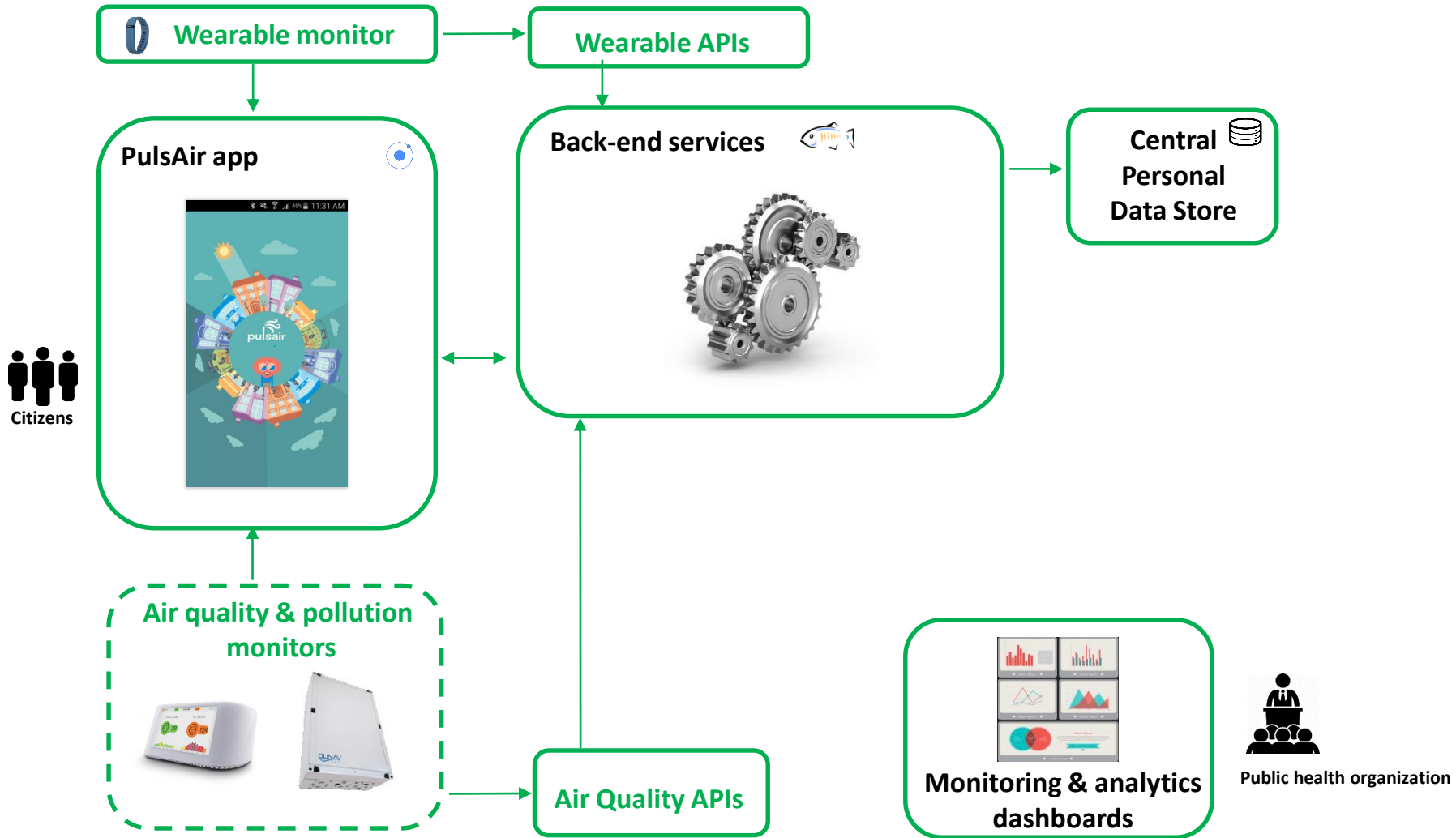
**Air quality & pollution  
monitors**

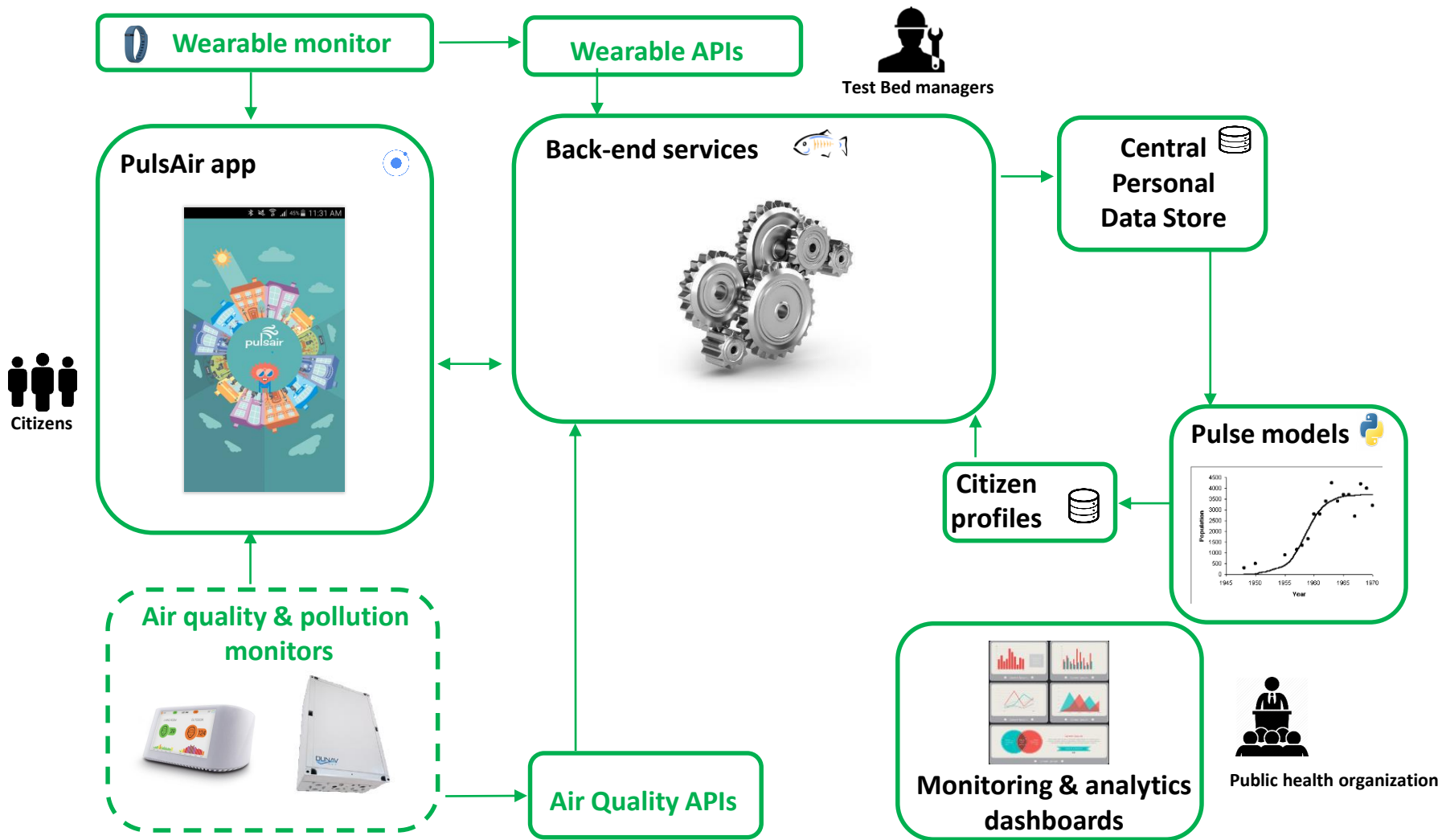


**Monitoring & analytics  
dashboards**

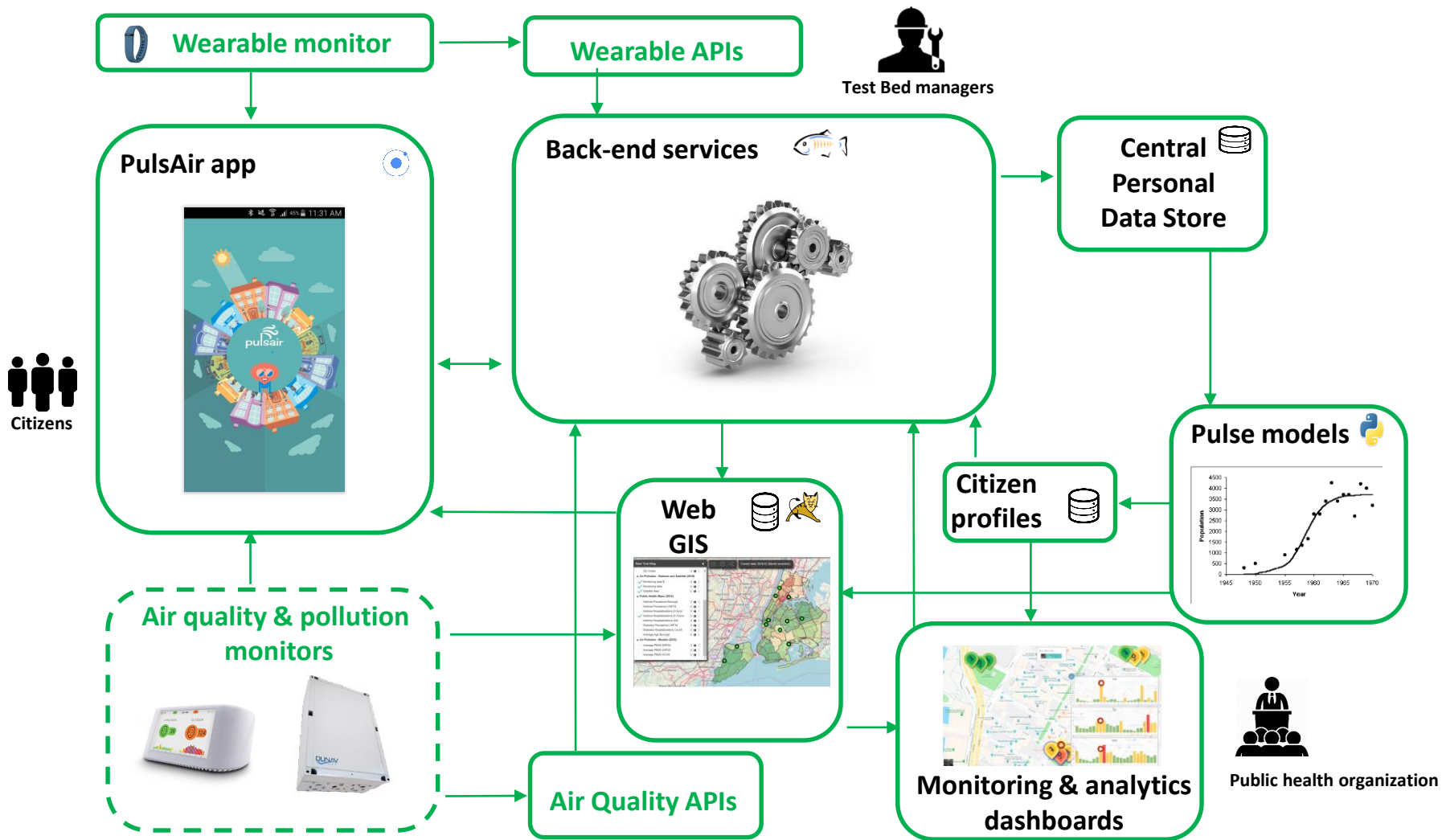


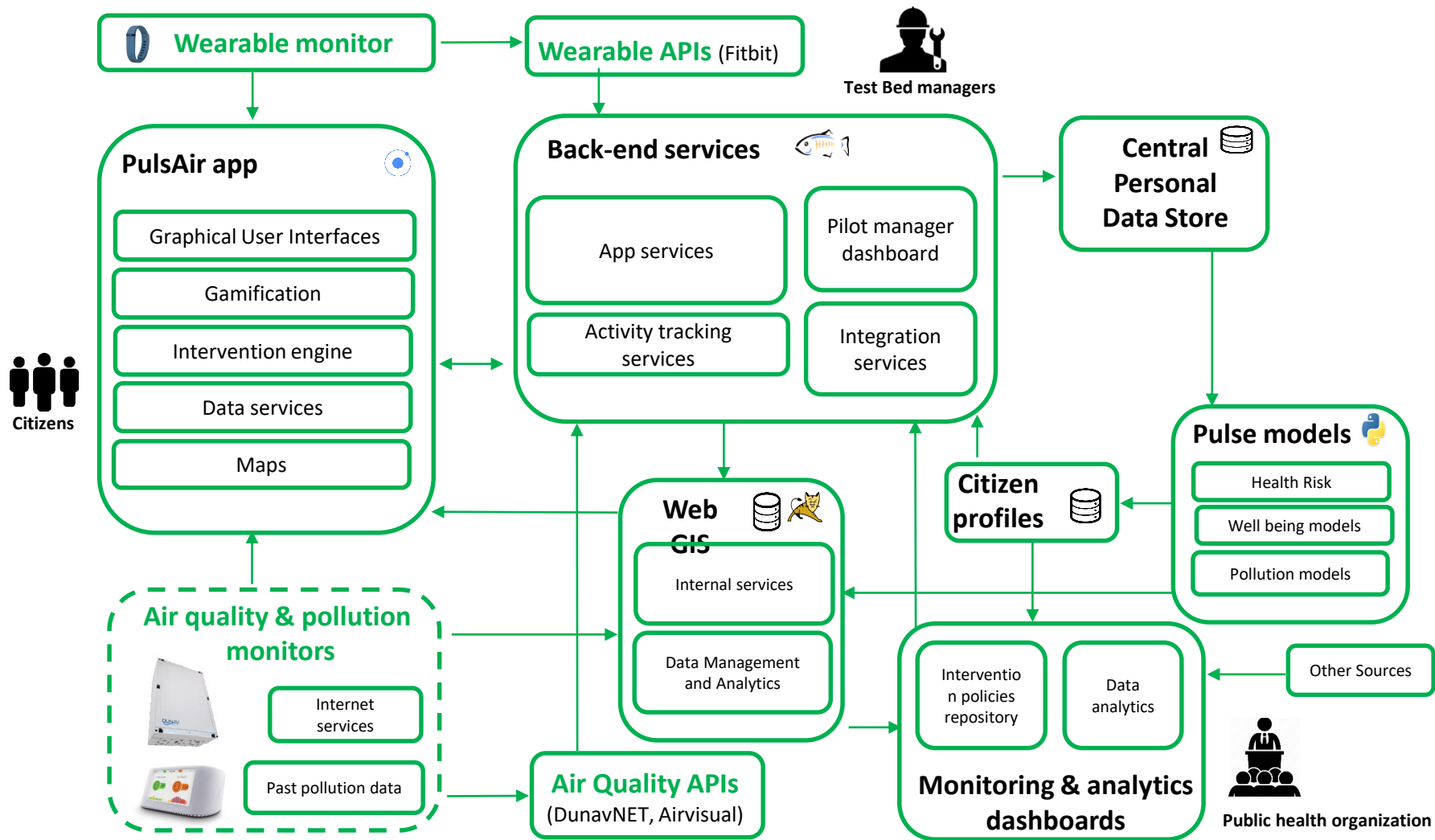
**Public health organization**











# Tools for Citizens Pulsair App:

- Foster citizen responsibility and awareness on air quality
- Show the impact of the pollution on the health status to the citizens
- Promote habits to improve wellbeing and air quality.
- Contribute to the creation of an urban health and wellbeing dataset and enable the creation of an observatory to assess city wellbeing and resilience



# Pulsair: game dynamics



**LEVEL 1**  
dirty and grey  
city + ill avatar

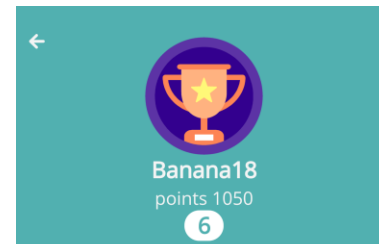


**LEVEL 5**  
green city +  
healthy avatar

Definition of game dynamics,  
Characterization

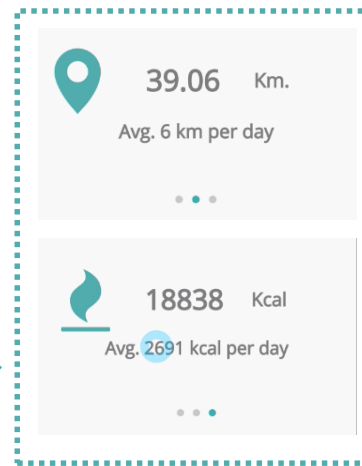
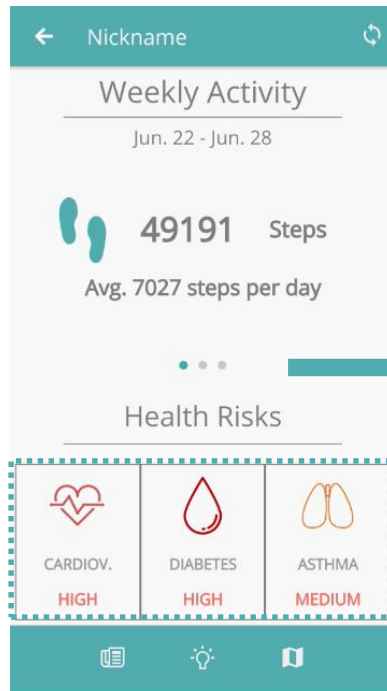
Gamified Features:

1. Levels of the game
2. Points
3. Rewards
4. Leaderboard



POS	CITY	NICKNAME	POINTS
1			3100
2		Mike	1670
3		Juancho	1670
4		Manuel	1580
5		Manuel	1270
6		Banana18	1050
7		Test6	830
8		Banana014	250

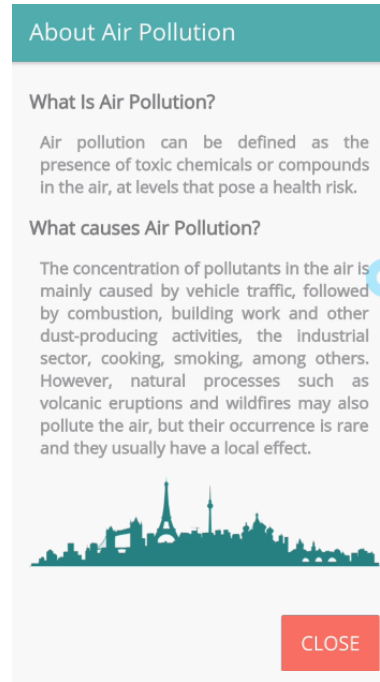
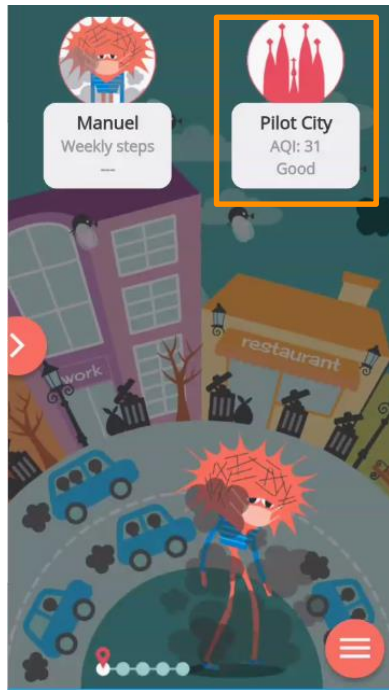
# Health functionalities



Feedbacks & recommendations



# City functionalities



## Proposed contents:

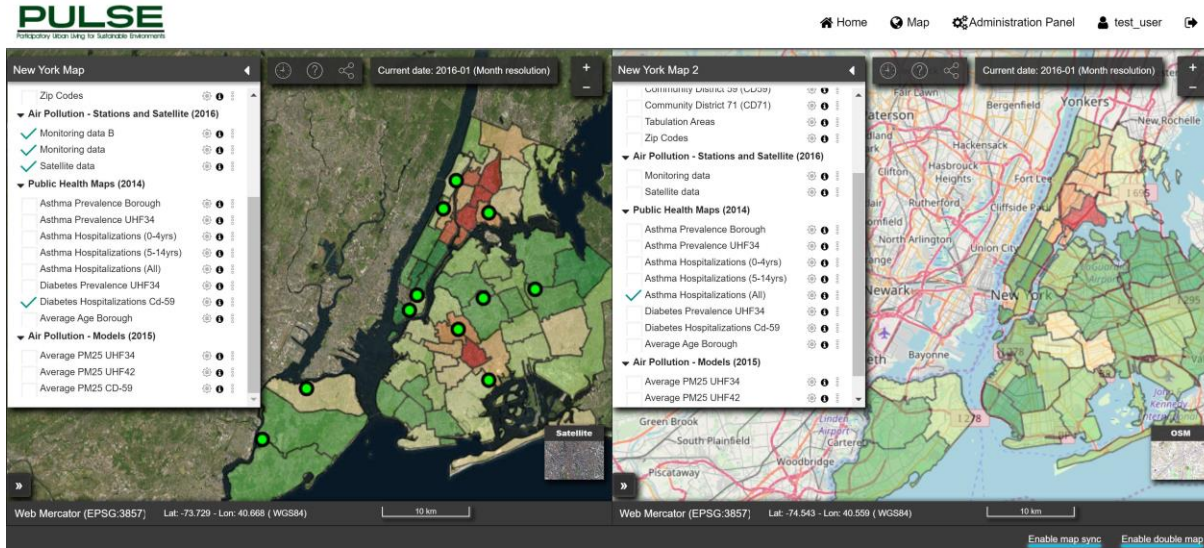
- Definition and causes of air pollution
- Most relevant Air Pollutants
- How to reduce Air Pollution
- Tips to exercises and recude exposure to air pollution

## Contents have been extracted from:

- Environmental Pollution Center
- European Lung Foundation
- Environmental Protection agency

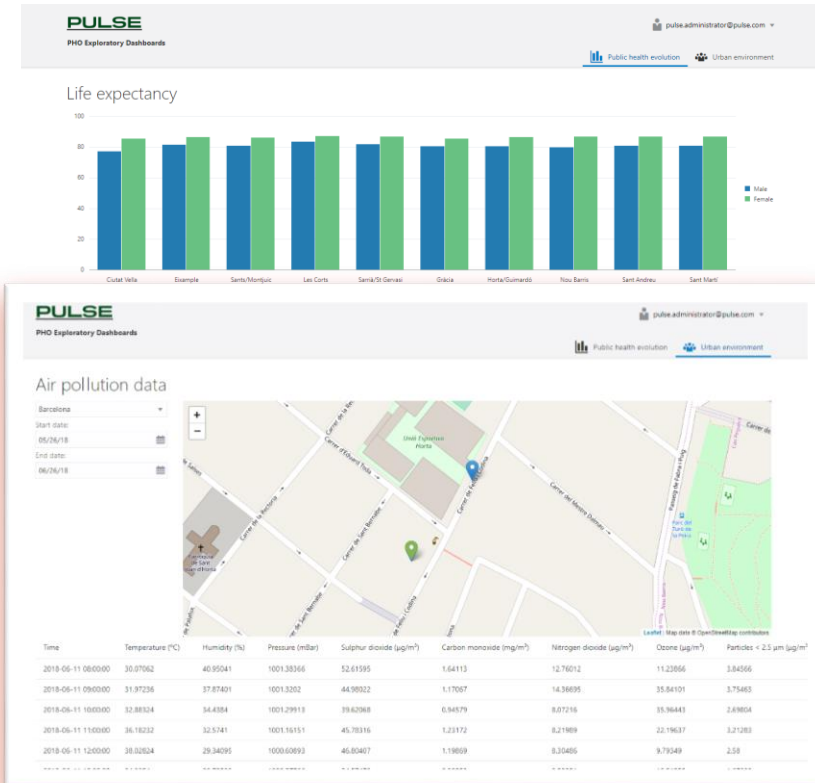


# WebGIS: advanced visual analytics



- Spatial enablement through geolocated population-based data about health, environment and well-being;
- Multiple overlapping visualization layers;
- Timelines and dual windows;
- Advanced analytics.

# PHO Dashboards



- Interactive exploratory analytics – timeline evolutions and correlations with past and statistic indicator datasets
- Support of interventions based on public health data and well-being models.
- Assessment of urban spaces, mobility patterns, micro-climate and environmental conditions, public spaces usage, community behavior





# Piloting Management Dashboard

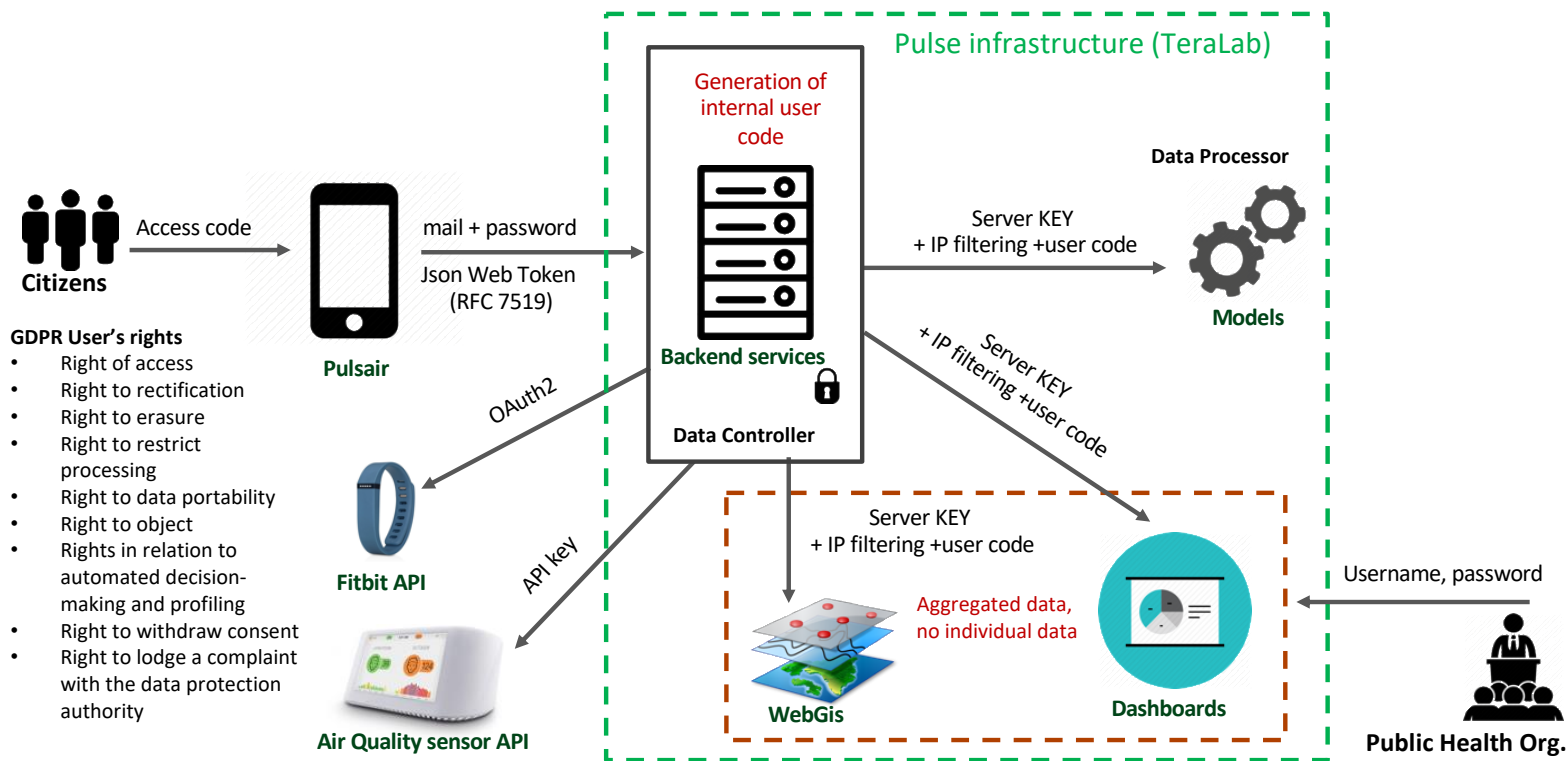
- Managing user recruitment, drop out and delete procedure
- Monitoring installations and usage of user apps (PulsAir) and connected IoT devices (wearables and air quality monitors)
- Quality check of gathered data

The screenshot shows the 'PULSE' dashboard for 'Recruitment and user registration management'. It features a top navigation bar with the PULSE logo and a user profile 'vladimir.urosevic@belit.co.rs'. The main section contains filter inputs for 'Last status from/to', 'Installation date from/to', 'Last usage from/to', 'Status' (dropdown), 'Registered user code' (text), 'Access code' (text), and 'Installation' (dropdown). There are 'Reset filter' and 'Apply filter' buttons. Below the filters is a table with columns: Access code, City, Registered user code, Status/Installations, Date, Latest activity, Drop out, and Contact date. The table lists several users, with some marked as 'Drop out' with a red 'X'. A calendar widget for June 2018 is visible in the bottom right corner of the dashboard area.

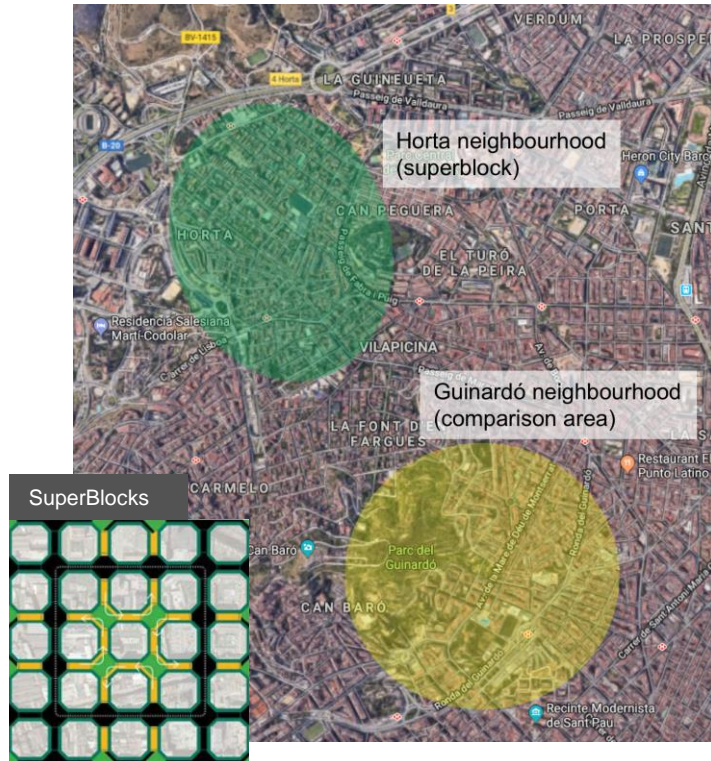
Access code	City	Registered user code	Status/Installations	Date	Latest activity	Drop out	Contact date
VXU10RuzHT	BCN	028-KHIOZZ	Registered	2018-05-18 14:52:35	---		
VXU11CH8BI	BCN	028-BXZOIGX	Registered	2018-05-18 21:15:47	---		
VXU12KaKmk	BCN	028-INULQK	Registered	2018-05-18 20:37:31	---		2018-06-20
VXU12KaKmk	BCN	028-INULQK	Fibit Charge 2	2018-05-18 20:43:05	---		2018-06-20
VXU13WkpQ	BCN	028-DKX8BTZ	Registered	2018-05-18 23:15:52	---		06/05/18
VXU14bAre	BCN	028-OZOROVG	Registered	2018-05-21 19:58:23	---		
VXU15j8ngd	BCN	028-RFDOOVB	Registered	2018-05-22 11:57:20	---		
VXU17H6lyd	BCN	028-IZMFCZV	Registered	2018-05-25 12:02:02	---		
VXU18y0xmX	BCN	028-QLNVRPP	Registered	2018-05-26 12:09:19	---		
VXU19EFUZH	BCN	028-UYQIEVW	Registered	2018-05-28 09:17:48	---		

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# Security and citizen privacy



# Barcelona



## T2D/Active mobility and Asthma/Air quality

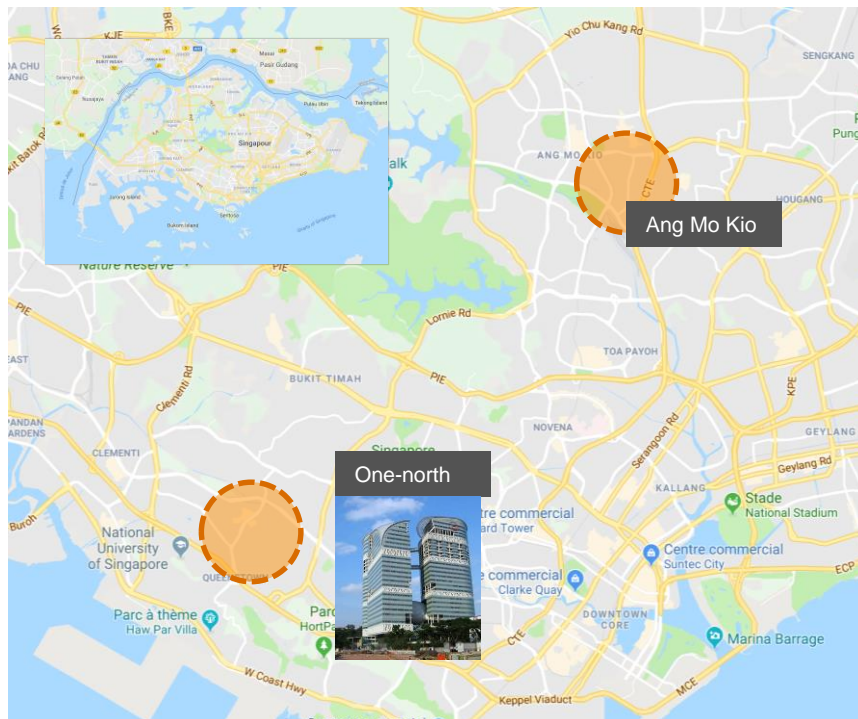
### Target groups:

- Horta neighborhood (3,1 km<sup>2</sup> with 27,730 inhabitants, area with special needs for urban planning – 3,5% children attendance for primary care on asthma and 8,5% for T2 diabetes) 4,2% for asthma and 7,7% for T2D in Catalonia.

### Status:

- Superblocks assessments: more than 500 surveys with ads on PULSE (Pulsair and Access code).
- Target 150 deployed users (including 20 patients distributed for both asthma and T2D).
- DunavNET sensors across SuperBlocks.

# Singapore



## T2D/Active mobility

### Target Groups:

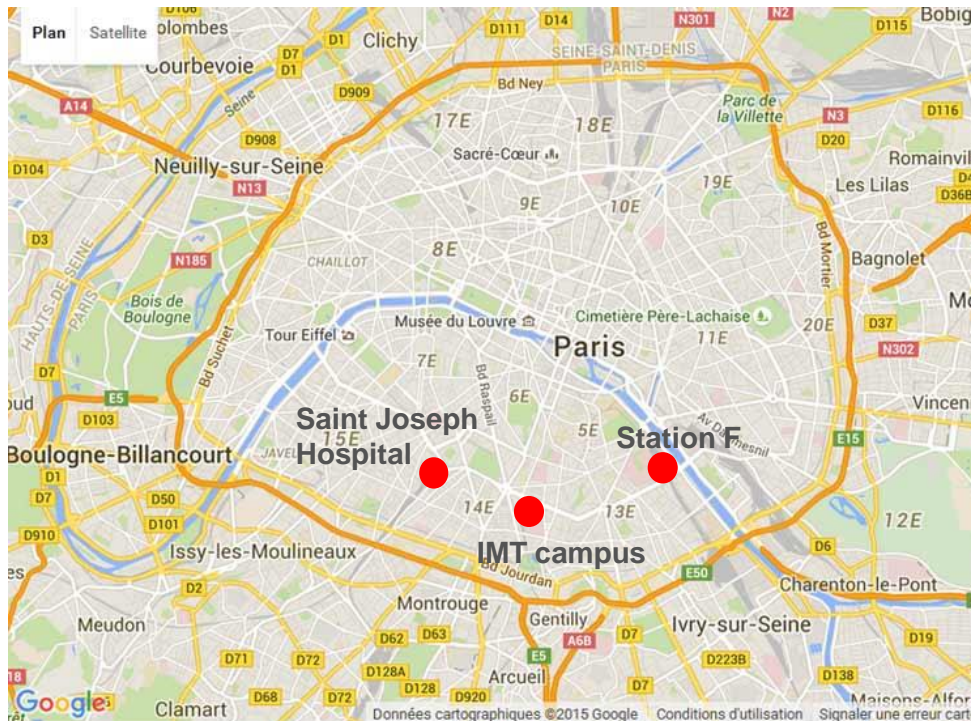
- Physical condition (active).
- Diabetes: 8.6% of the population in Singapore (12 per cent of the population suffer from pre-diabetes. One-third of which will become diabetic, another one-third will remain pre-diabetic).

### Status:

- One-North (new scientific R&D district, test bed area).
  - 100 participants.
- Ang Mo Kio (residential area, 100% HDB).
  - 50 participants.



# Paris



## Asthma / Air quality

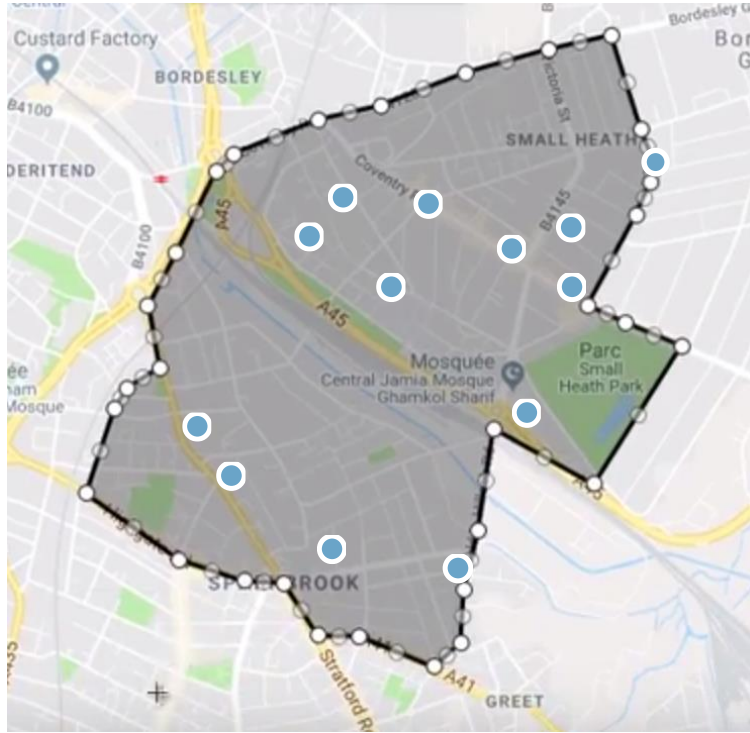
### Target Groups:

- Physical condition (active).

### Status:

- Pollution levels have been high throughout the year and could be affecting the area's 1,1 million residents.
- IMT Campus (100 participants)
- Saint Joseph Hospital (Include 20 patients from Saint Joseph hospital).
- Station F (50 participants).

# Birmingham



## T2D/Active mobility and Asthma/Air quality

### Target groups:

- Inner city wards (Sparkbrook, Bordesley Green and Small Heath) 20% most deprived areas.
- BME population > 40% (62% Asian including 42% Pakistani, 10% Black).
- Lower socioeconomic groups.
- High prevalence of T2D – target for screening programmes.
- Air quality around school areas and community and Faith centres.

### Status:

- 35 signed-up.
- 150 across the 3 locations.

# New York



## Asthma / Air quality

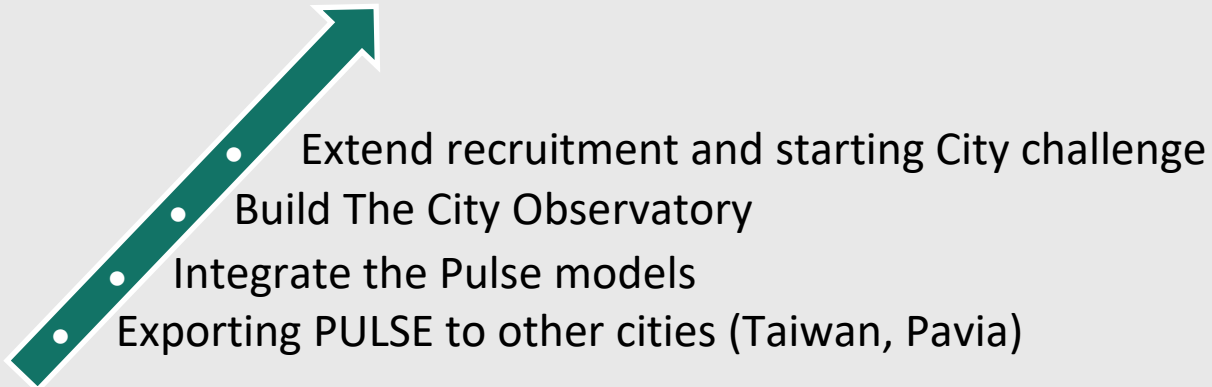
### Target groups:

- Red Hook, Brooklyn (Low-income neighborhood with 70% residents living in public housing and 26% residents diagnosed with asthma).
- Hudson Yards (Under-construction “city-within-a-city” of 28 million square feet in Manhattan).
- Lower Manhattan (Mixed-use low-income neighborhood).

### Status:

- Target 150 deployed users.
- Access to network of air quality sensors through CUSP – NYU.

# What's next





# Consortium



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DI PADOVA



DIGITAL  
BIRMINGHAM



DIPARTIMENTO  
DI INFORMATICA  
DELL'UNIVERSITÀ DI BOLOGNA



GESP

GEOGRAPHIC INFORMATION SYSTEMS

THE  
NEW YORK  
ACADEMY  
OF MEDICINE

HEALTHY CITIES.  
BETTER LIVES.



Global  
Connector

European Connected Health Alliance



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# Contacts

**Web Site** <http://www.project-pulse.eu>



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