

Meaningful Integration of Data, Analytics and Services
Grant Agreement No. 727721

https://www.youtube.com/watch?v=yiVd4wgVA1s

#### Paul Carlin



This project is funded by the European Union

H2020-SC1-2016-CNECT SC1-PM-18-2016 - Big Data Supporting Public Health Policies







## MIDAS - Strengths

- Project Funding Review Score: 15/15
- Value: €4.5M
- Duration: 40 months
- Strong consortium
  - Academic Partners
  - Technical Partners
  - Policy Board Partners
- Great opportunities
  - Opportunities for improved policies for health using big data across Europe
  - High impact research
    - High impact output potential



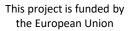
















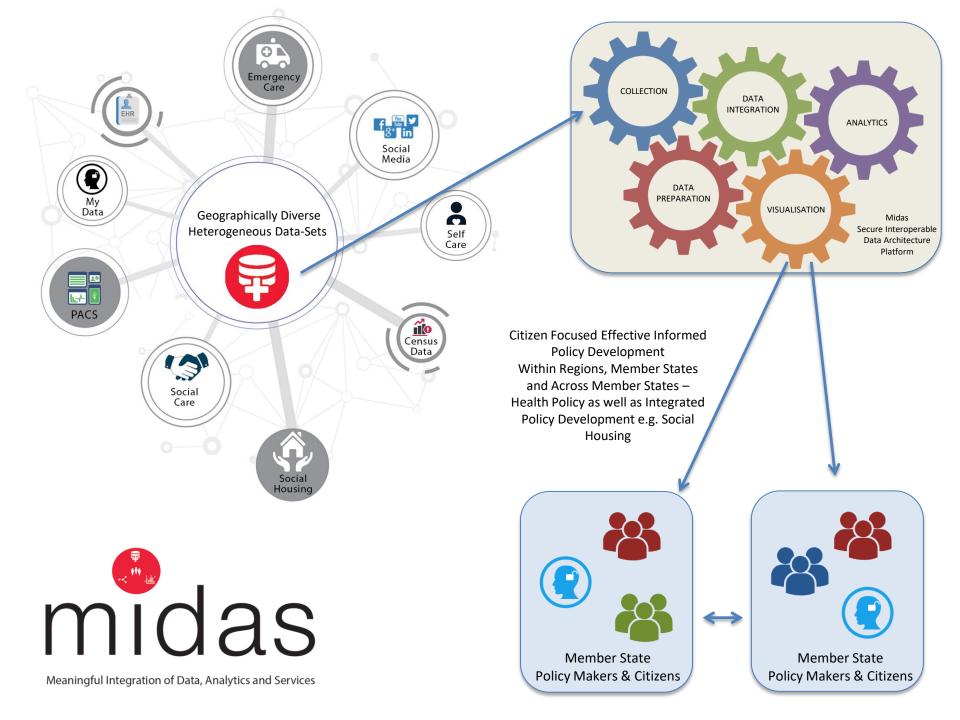


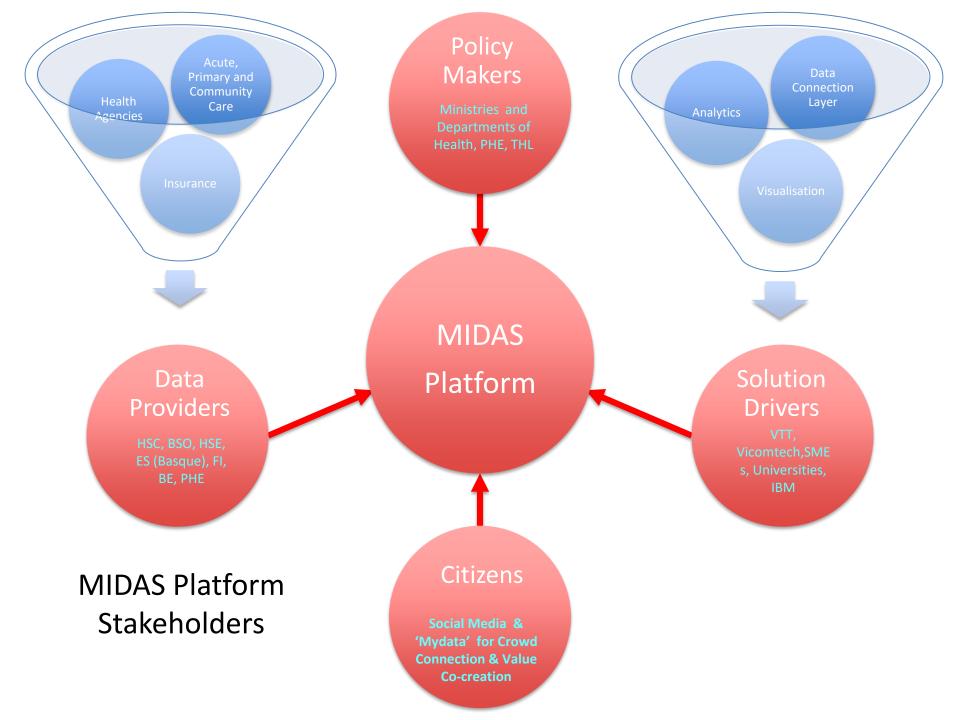
Scientific/Technical Team	Policy Board
University of Ulster (Coordinator)	South Eastern Health And Social Care Trust NHS (SET)
Dublin City University (DCU)	Health and Social Care Board (HSCB) Business Services Organisation (BSO) NI
City of Oulu University	Health Service Executive (HSE) Ireland
VTT: Technical Research Centre of Finland	Finland's National Institute for Health and Welfare (THL)
VICOMTECH (Spain)	BIOEF Public Foundation of the Health Department of the Basque Government
KU Leuven, Department of Electrical Engineering-ESAT (Belgium)	Department of Health Public Health England (DH PHE)
Industry: IBM Ireland	Arizona State University/ Mayo Clinic
SME: Analytics Engine (UK)	
SME: Quintelligence (Slovenia)	







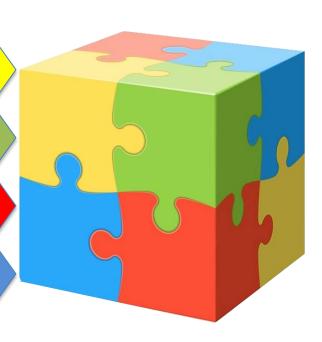






1. Access Heterogeneous Data Sources for Policies Including Governance & Consent

- 2. Data Connector Layer
- 3. Data Analytics Layer
- 4. Visualization Tool for Policy makers

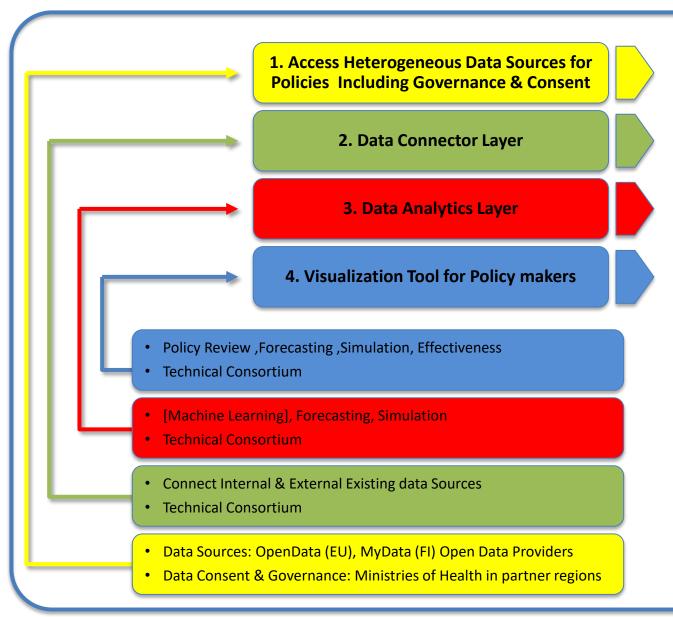


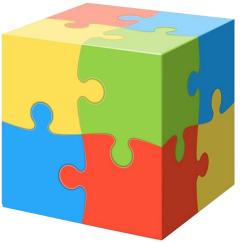
- Increasing Aging Population
- Less Resources & Finances in Health Care
- Fractured Heterogeneous Data for Policies
  - Current Unstable Infrastructure

Stakeholders: Policy Board Members -Testing, Evaluation & User Feedback Leading Solution Drivers

- Improved Data Access
- Enhanced Policy Creation & Effectiveness
- Empowered Patient

MIDAS Platform Supported Stable Infrastructure

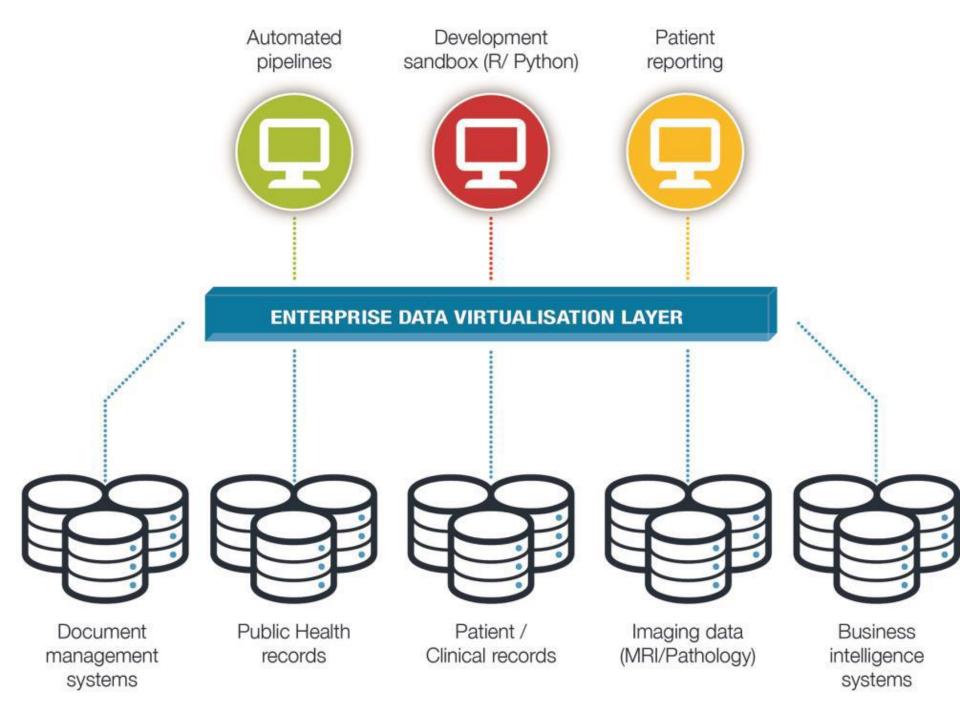




## MIDAS Platform For Policy Makers

**Emerging data driven analytics** 

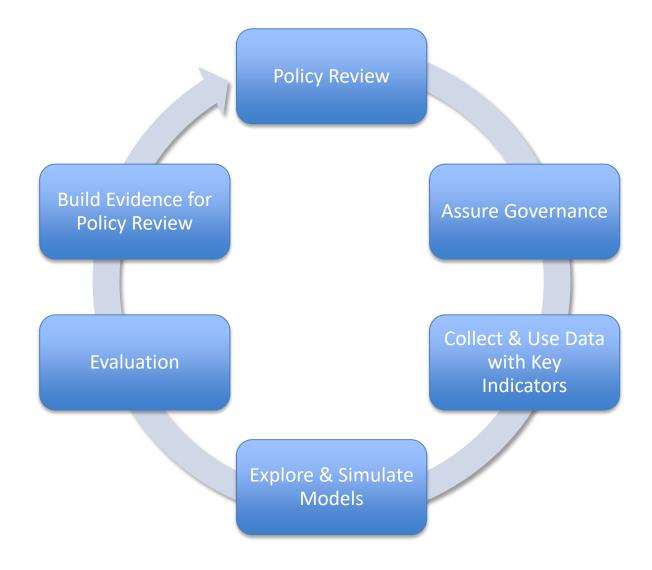
- Meaningful, Actionable
   Information for Prevention &
   Risk Stratification
- Co-created Benefit to Citizens and Stakeholders





## Improved Policy Process

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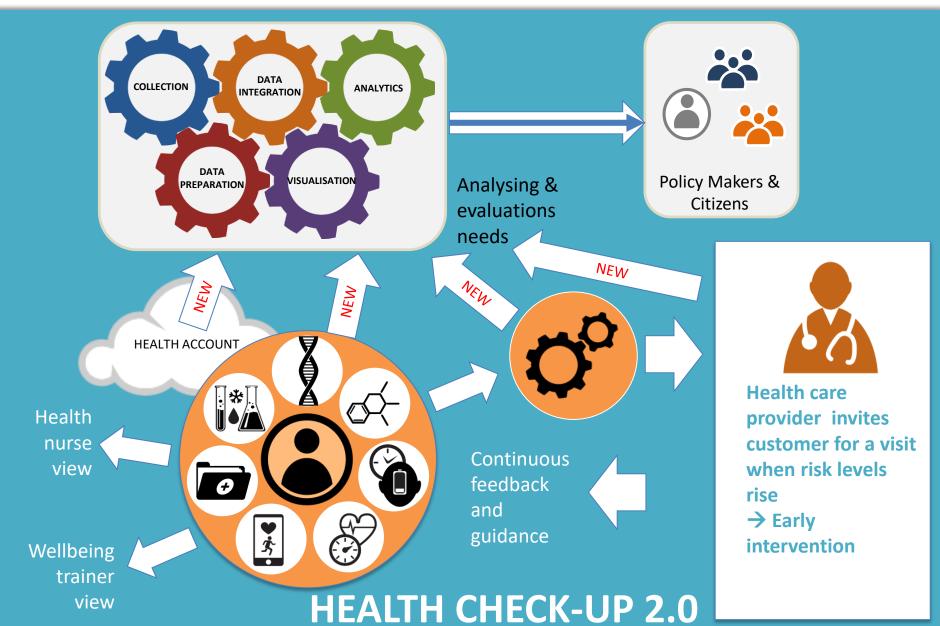
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## MyData in MIDAS





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## Policy Board Members Pilots

- Key stakeholders have been identified from each pilot and with them the most relevant scenarios and user stories for the pilot topic:
  - Basque Country (BIOEF): Child overweight and obesity prevention prioritised policy
  - Finland (THL): Preventive mental health and substance abuse of young people
  - Northern Ireland (BSO): Children in Care
  - Republic of Ireland (HSE): "Healthy Ireland" framework and related policies









# Co-creative Workshop on User Personas

- 1. Decision makers and public health authorities: who mainly use predefined dashboards. They need to be aware of the current and past situation of the health domain and be able to test the outcomes of possible decision scenarios
- 2. Information Officers: the supporting personnel of health care policymakers, who create the dashboards for the first group according to the current need
- 3. Data Scientist: the health care research oriented users, who can even develop the analytics further, define new forecasting models and analytics scenarios
- **4. System management:** updates health system metadata, maintains interfaces to virtual data storage, grants access rights to users

In addition we added 2 new personas:

- 5. Clinical Policy Directorate
- 6. CEO of a Charity

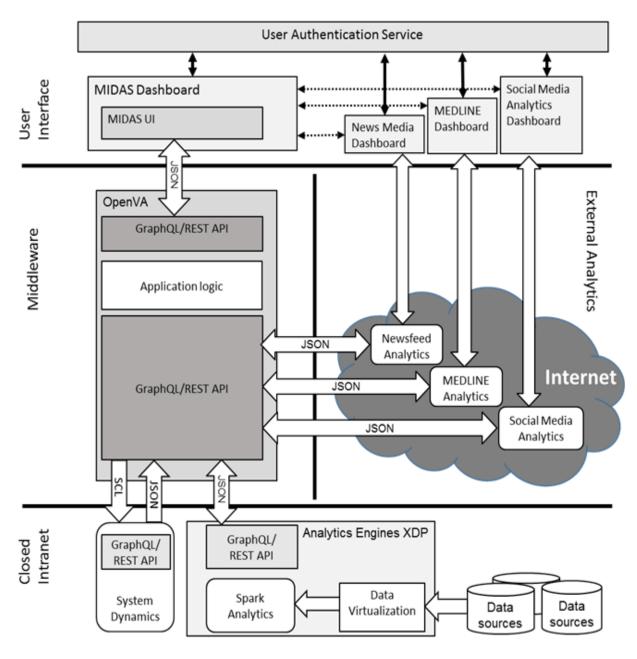




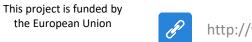










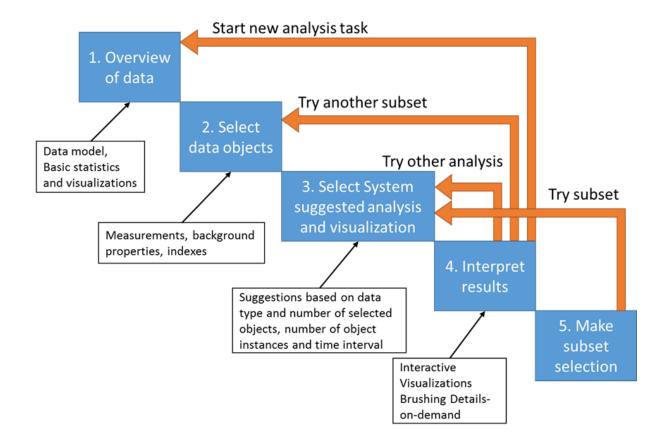




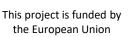
@MIDASProjectEU



## Reasoning Loop Logic









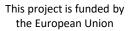




### as MIDAS Dashboard Demonstrator













## Open Data NI





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#### Social Media - Our Goal

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Capture the "voice of the public" through open social data. To provide a clear picture to policy makers, so they can make better informed decisions.

#### By building a tool that



Allows policy makers to create a custom campaign



That drives a twitter chat bot to engage with the public



Analyze and aggregate the data so that it can be read easily





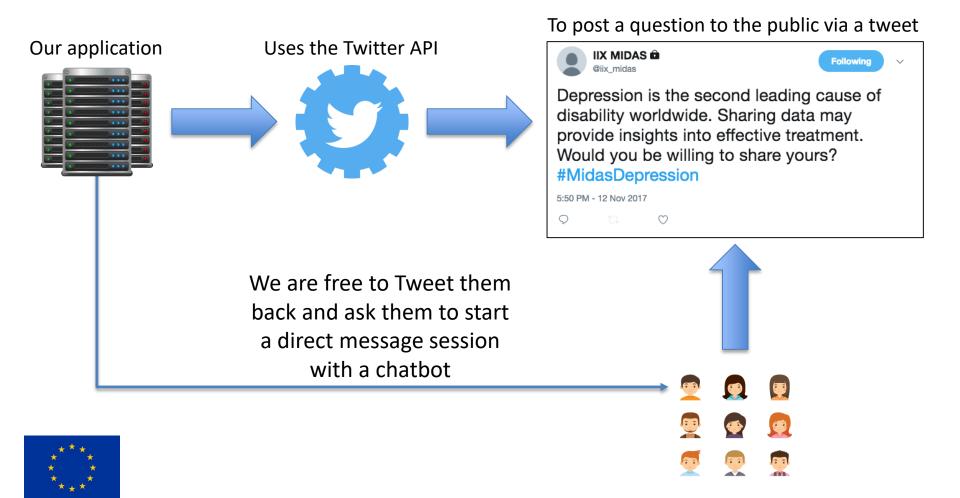




#### Chatbots and Social Media

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## WP 2 - Ethics Governance & Consent

- Personal Identifiable Data (PID) or Personal Identifiable Information (PII) is data from which individuals may be identified
- Issues around using PID/PII
  - Identifiable data can be used without an individual's consent for Various purposes (Great Britain, 1998)
  - The GDPR states that anonymised data is not subject to data protection considerations (The European Parliament and the Council of Europe, 2016)
  - However, linking disparate datasets represents a real risk to anonymity (Cohen et al., 2014)
    - Jigsaw Identification (Wellcome Trust, 2016)









#### WP 2 Continued

- PHE will conduct primary research to explore public perceptions concerning the use of PID
- How do public perceptions of data sharing vary depending on:
  - type/ nature of data
  - the context of sharing and
  - the recipient organisation?









## Quintelligence Demos

POINT

INTELLIGENCE











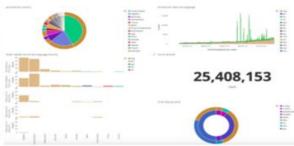
s the clustered EDLINE/PubMed for a keyword. ps surfacing r, avoiding the d by definition. y language with rivate) that can be sed with this

EventRegistry collects and annotates in real-time news articles published by over 100,000 news publishers worldwide. It provides the user with public health news articles in 10+ languages as well as world events mentioned in these articles, permitting to explore what is currently being reported about in the media worldwide. If you are not interested in all the events you can easily limit the list of articles and events displayed based on specific interests, location, etc.

The Kibana dashboard permits the user to profit of data visualisation modules that feed on his/her data sets built in <u>ElasticSearch</u>. This tool enables one to query the dataset and produce different types of data visualisation modules that can later integrate a customised dashboard. Kibana can be used in any language with any document set (public or private) that can be indexed, analysed and visualised with this approach.







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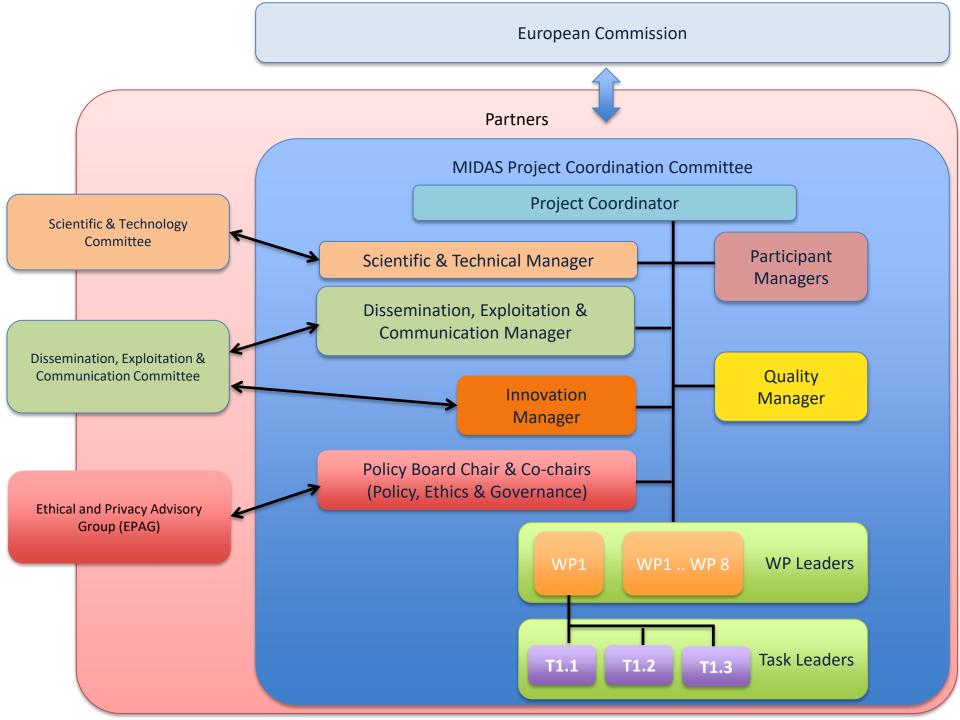
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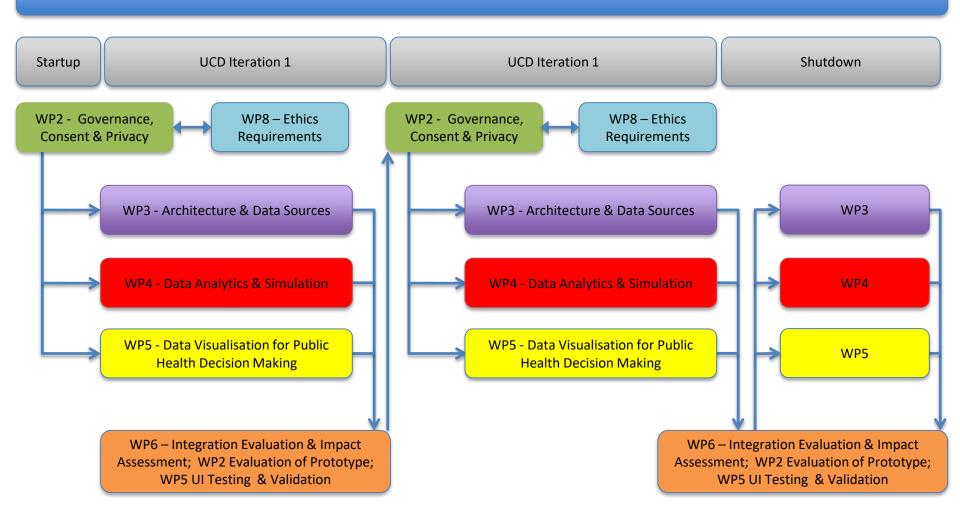


midas.quintelligence.com



WP6 - Evaluation and Impact Assessment

#### WP1 - Project Management & Coordination





#### MIDAS - Achievements to Date

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- Strong Policy Board Interaction
  - Cross Site Visits
  - Sharing of Current Practice
  - Growing Policy Board
- Impact journal and conference papers
- Workshops
- Pilot case videos
- Show Case & Dissemination Events
  - Brussels November 2016
  - BIOEF Bilbao February 2017
  - Helsinki June 2017
  - 16 November 2017 MIDAS Platform Co-Design Workshop, Focus On Big Data in Health, Belfast
  - 17 November 2017 MIDAS Consent, Ethics & GDPR Workshop, Ulster University



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## Thanks



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https://www.youtube.com/watch?v=24E5LWp-Pz8





