

BigMedilytics
Big Data for Medical
Analytics



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Four profound trends are shaping the future of health technology



Global resource constraints

Healthcare sector: 10% of EU's GDP
EU-28's total healthcare spending: €1.39 trillion

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Effectiveness of healthcare system:

Quality: Determined by efficacy, value and efficiency

Access: Those who can receive care when needed

Cost: Actual expense of patient care

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In 2060 Healthcare sector: 30% of EU's GDP
Chronic diseases result in loss of 3.4million potential productive years; equivalent to €115 billion annually

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Aging populations and the rise of chronic illnesses

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Increasing consumer engagement

Creates more opportunities to focus on healthy living and prevention

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Digitization

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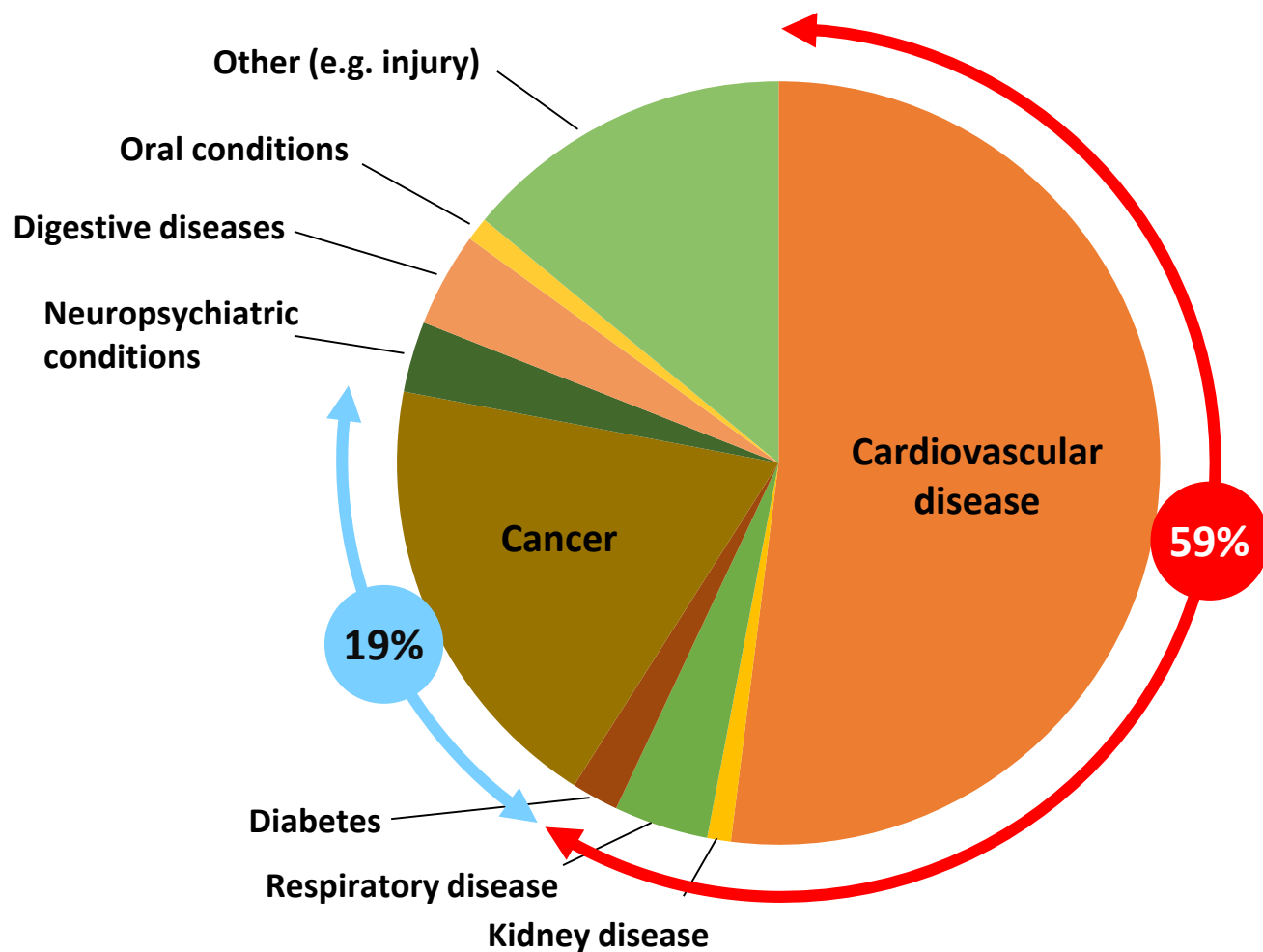
Creates more opportunities to focus on healthy living and prevention

Extract knowledge from already existing large amounts of generated medical data
Big Data: Medical data currently estimated around 1 Zettabyte (152 Million years, UHD, 8K video)



BigMedilytics aims to use **state-of-the-art Big Data technologies** in order to **improve the productivity of the Healthcare sector** by **reducing cost** to the patient, **improving quality** through better patient outcomes and **delivering better access**

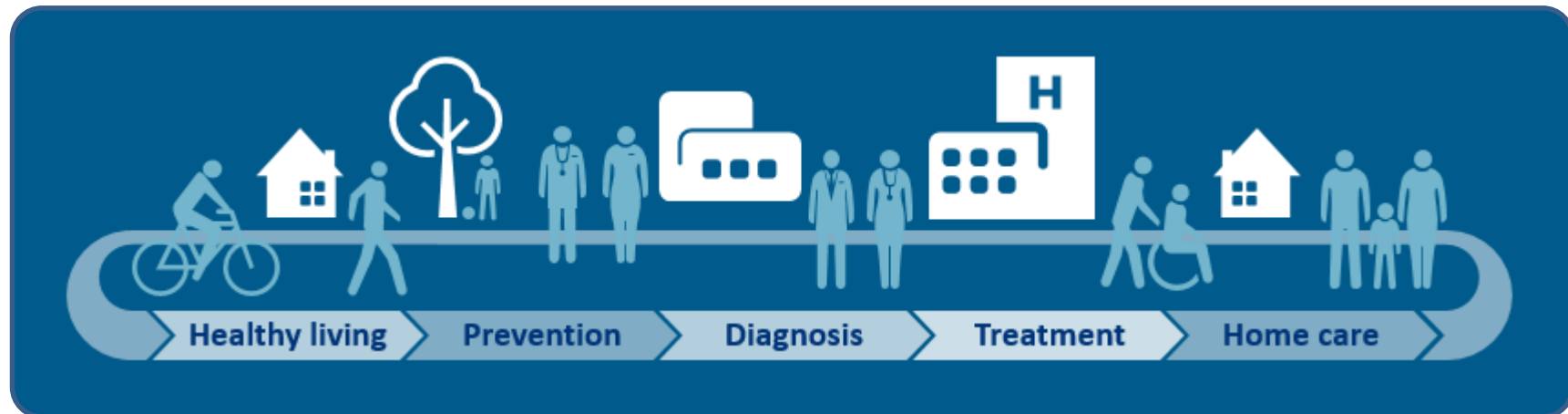
Percentage of deaths from non-communicable diseases in Europe



BigMedilytics covers *all* the major disease groups in Europe which cause 78% of the deaths:

- Cardiovascular disease
- Cancer
 - Breast cancer
 - Lung cancer
 - Prostate cancer
- Chronic respiratory disease
- Diabetes
- Kidney disease
- Comorbidities

Healthcare continuum



●— THEME 1: Population Health & Chronic Disease Management —●

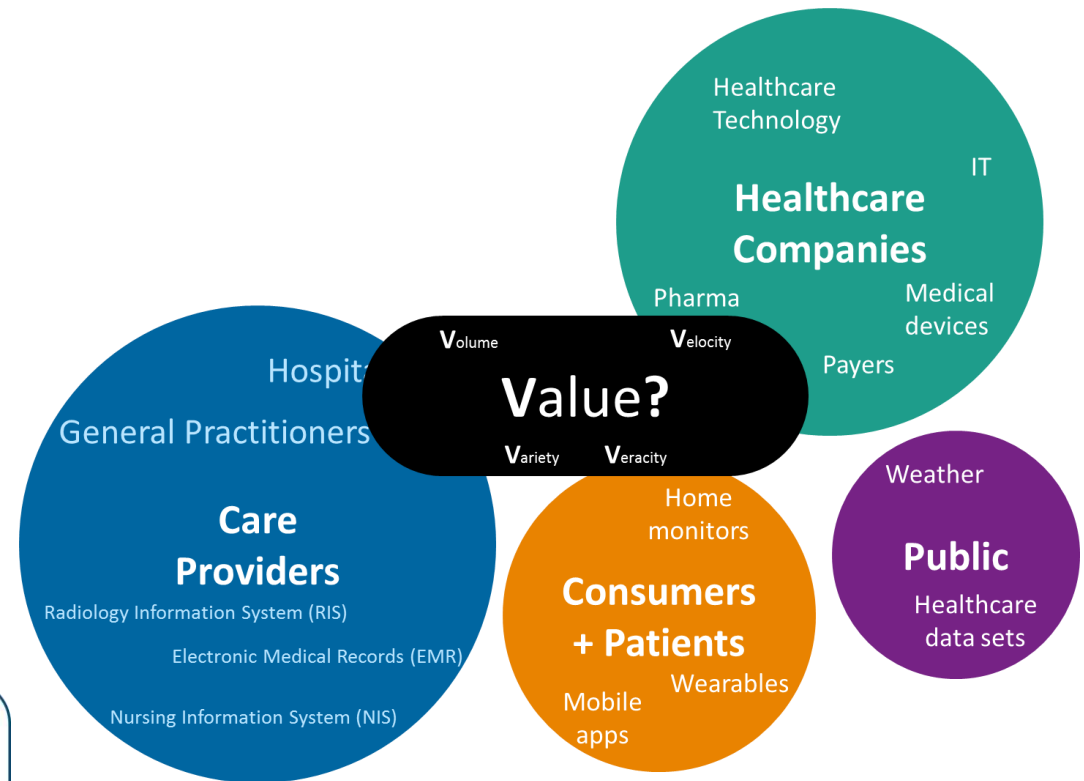
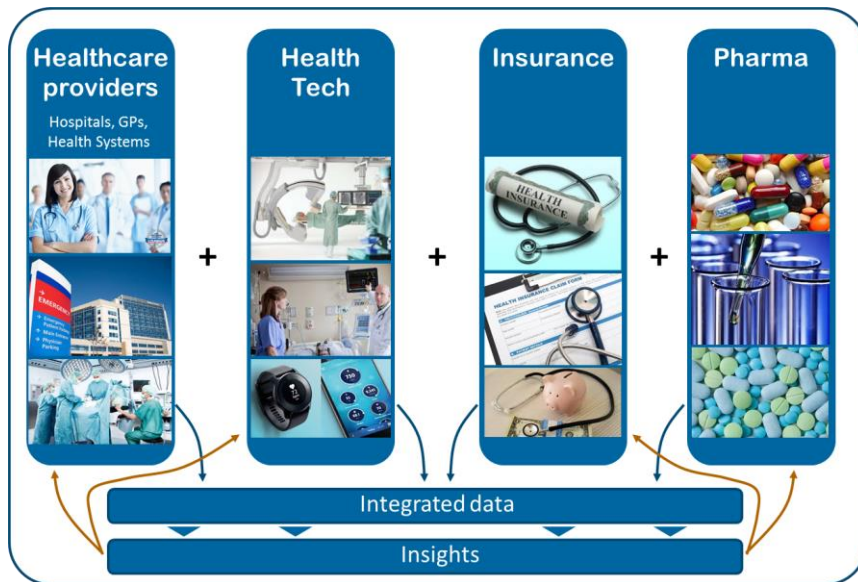
●————— THEME 2: Oncology —————●

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THEME 3: Industrialization of healthcare

Challenges: Technical/Non-technical

Enabling collaborative innovation across all key players in the Healthcare and Data Value Chains

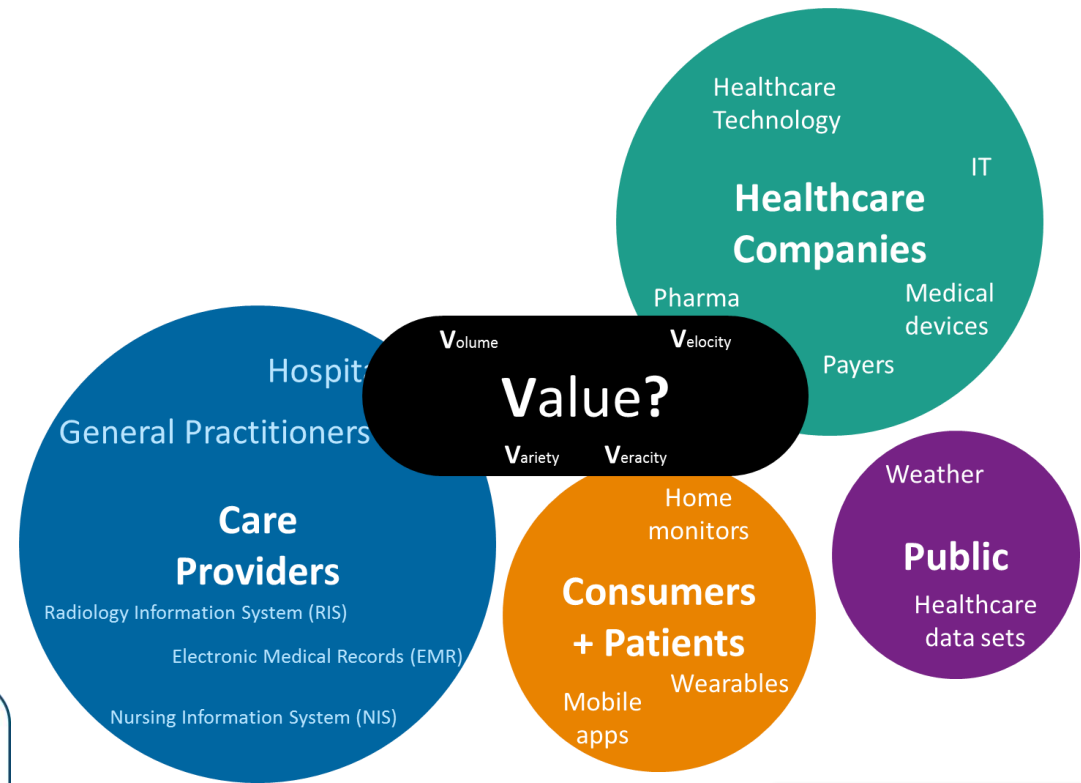
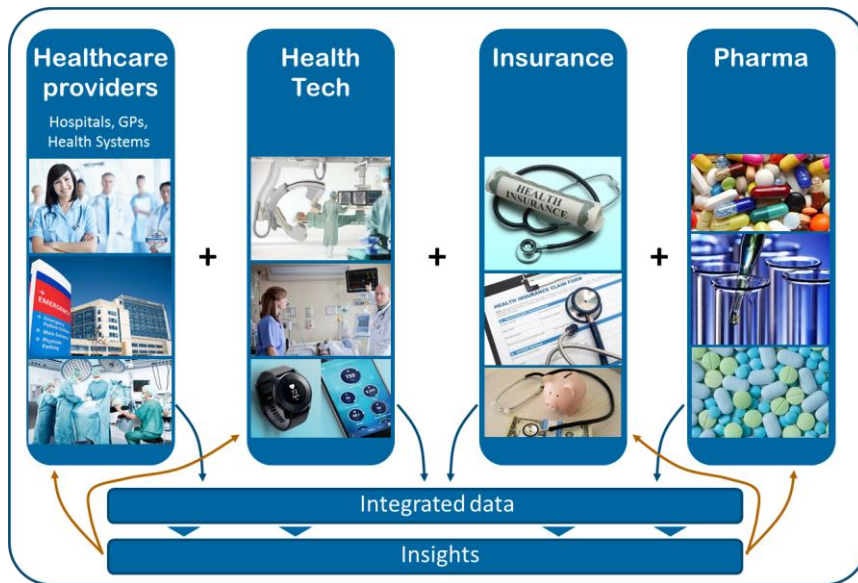
- Patients
- Healthcare Providers
- Payers
- Vendors (Medical diagnostics and Services, Pharmaceuticals, HealthcareIT)
- Knowledge Institutions



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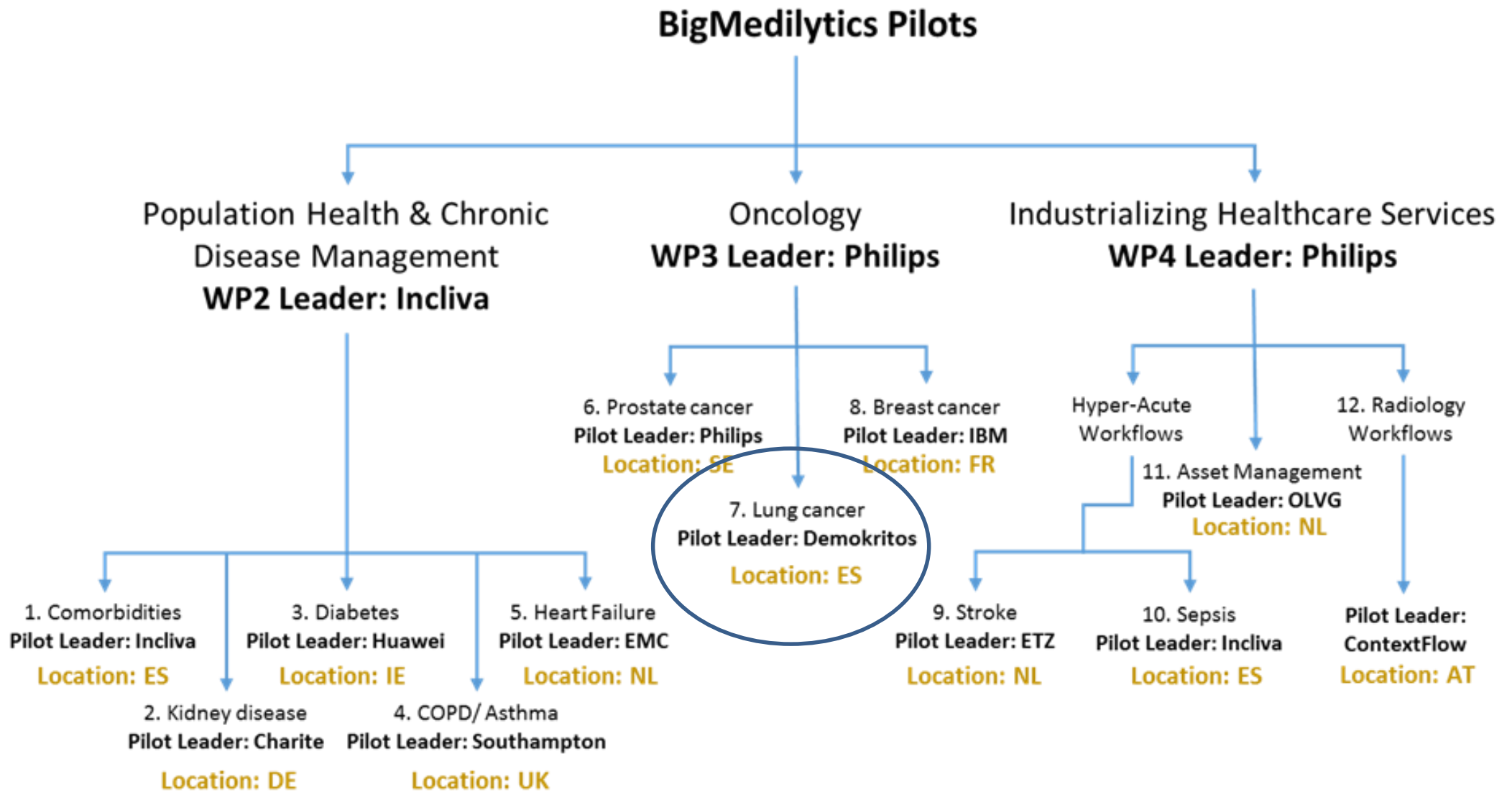
Business Model Innovation

Ethics

Legal

Scale concepts across Europe





Present

- Standardised treatment protocol
- Same reference ratios for all patients
- Imprecise: diagnosis, treatment duration, toxicities, & comorbidities

Future

- Improve management of patients: treatment, follow-up, palliative care
- Improve experience and main outcomes
- Reduce healthcare costs

Key Performance Indicators (target 20% improvement)

Process

- Improved risk estimation
- Reduction of visits to ER due to minor adverse events
- Reduction in length of hospital stay
- Reduction of unscheduled visits due to toxicities

Patient experience and outcomes

- Reduction of toxicity incidences in polimedicated patients
- Increased patient satisfaction and information

Financial

- Reduced cost per patient and projected total cost over 10 years

Big Data

Patient data

- Electronic Health Records
- Call center logs
- Mobile app logs

Open Data

- Publications
- Databases
- Ontologies

Artificial Intelligence

Data Analysis

- Text mining
- Statistical learning

Data Integration

- Knowledge graph
- Meta-analysis

Precision Medicine

- Improved risk stratification
- Discovery of potential toxicities
- Explanation of adverse effects

The BigMedilytics Community

35 organizations from 12 countries

Healthcare providers

Incliva (ES)
 Karolinska (SE)
 ErasmusMC (NL)
 Rotunda Hospital (IE)
 P. Hierro Hospital (ES)
 Charite (DE)
 OLVG (NL)
 ETZ (NL)
 Essen Hospital (DE)
 Curie (FR)
 MUW (A)

HealthTech/IT

Philips (NL)
 IBM (IL)
 ATOS (ES)
 Huawei (DE)
 Optimedis (DE)

Payers

AXA (FR)
 Achmea (NL)
 AOK (DE)

Pharma

AstraZeneca (UK)

SMEs

Nissatech (RS)
 MyMHealth (UK)
 ContextFlow (A)
 ATC (GR)

Research Institutes

DFKI (DE)
 ITI (ES)
 TNO (NL)
 NCSR-D (GR)
 VTT (FI)
 HPI (DE)

Universities

TU/e (NL)
 UPM (ES)
 iBMG (NL)
 Uni. Of Southampton (UK)
 LUH (DE)